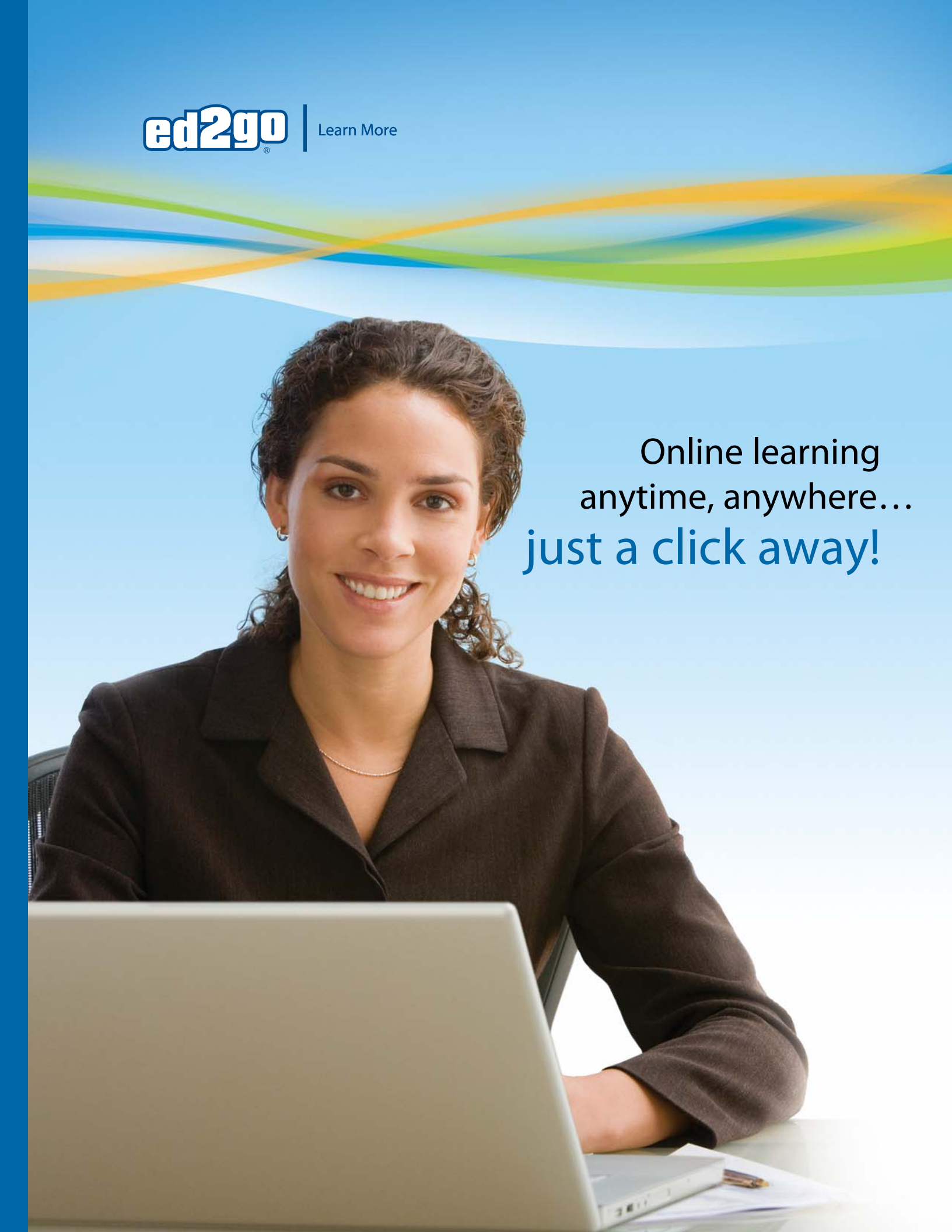


**ed2go**<sup>®</sup>

| Learn More



Online learning  
anytime, anywhere...  
**just a click away!**

# The Leader in Online Education

## Who is ed2go?

ed2go is committed to providing high-quality online learning that is affordable and easy to use. Our ever-growing catalog of over 300 courses makes it simple for anyone to enrich their lives or reach their professional goals in a supportive and engaging environment. ed2go is the leader in online education, offering hundreds of excellent courses in numerous subject areas. In partnership with over 1,600 top colleges, universities, and other organizations, ed2go has served more than one million satisfied adult learners, attesting to the fact that our online courses are, quite simply, the best on the market.

## Quality Courses

ed2go offers courses on just about every topic—from writing to Web design, parenting to photography, software to sales, and hundreds of others. Expert instructors develop ed2go courses using our proven teaching methods to ensure that every class is engaging, clear, and complete. The result is a user-friendly and interactive educational environment in which students find learning a pleasure.

ed2go's standard six-week online courses feature 12 lessons supplemented by online discussions, quizzes, a final exam, and more. Certificate Programs are available for careers in accounting, the medical field, computer repair, home inspection, and other professions. Independent study is an option for some subjects.

Expand your continuing education program today with hundreds of **high-quality and affordable courses!**

What Students are Saying

"After taking two courses with you, I must say that these have been the most informative and practical classes I have ever taken."

student in *Becoming a Grant Writing Consultant*  
January 2008

"I couldn't be more pleased with this course and the instructor. This was my first online course, and I will absolutely take another one (or two or three). I felt that I learned a lot, and the ease with which one could participate was wonderful."

student in *Beginning Writers Workshop*  
February 2006

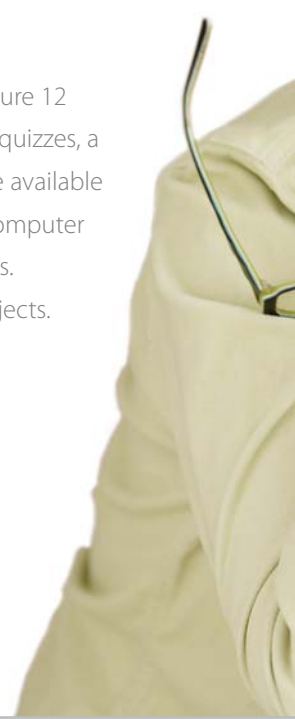
"Thank you for the opportunity to take this course online. It helped me a great deal since I am a full-time employee with not much time on my hands to take a night class. I'll be back."

student in *Administrative Assistant Fundamentals*  
January 2008

What Partners are Saying

"My partnership with ed2go is something in which I take great pride. It is so gratifying to be able to offer our students such high-quality courses with no minimum class sizes or cancellations!"

*Diane Iahn*  
Continuing Education Program Coordinator  
St. Lawrence College



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### **Tools for Success**

Excellent online courses are only the beginning of what ed2go offers. You get 24/7 access to a secure Web site that ed2go builds and hosts for you. At this site, you will find complete marketing collateral, in-depth student tracking and reporting tools, demographic information, and an easy to use enrollment system. You will also work one-on-one with an Account Manager, who will serve as an outstanding resource to help you build and grow your ed2go program.

### **Community Education**

ed2go supports community education through the Learning Alliance, a powerful partnership that ed2go creates between educational institutions and local community groups. This program leverages local affiliations and yields increased enrollments, expanded offerings, and extended marketing reach, bringing new online learning opportunities to more students than ever before.



"ed2go helps us serve our community by enabling us to provide learning opportunities that would otherwise be beyond our reach. ed2go courses offer a convenient, inexpensive way to gain new skills, pursue interests new and old, and broaden your horizons on your own time, at your own pace."

**Jim Verschueren**  
Executive Director  
Dover Adult Learning Center of Stafford County

"With ed2go, I have a way of meeting my customers' educational and training needs. ed2go online courses give them so many more opportunities than I could otherwise provide."

**Debbie Mount**  
Director, Non-Degree Programs  
Office of Extended Campus and  
Continuing Education  
The University of Tennessee at Martin

**Contact us today to get started!**  
**1-800-891-8087**

www.ed2go.com  
e-mail: ed2go.marketing@cengage.com



# Online Training

## Extend Your Reach with Online Education

- ▶ Nearly 3.5 million students took at least one online course during the fall 2006 term.
- ▶ Approximately one-third of adults who have participated in adult educational activities did so through distance learning.
- ▶ The 9.7% growth rate for online enrollments far exceeds the 1.5 % growth of the overall higher-education student population.
- ▶ Most academic leaders believe that student demand for online learning is still growing.
- ▶ Online education reaches more lifelong learners because students need only a computer and an Internet connection to access their classroom, any time, any place.
- ▶ Over 95% of students who take one ed2go online course say they plan to take another one.

## Business Training Solutions

ed2go targets business training needs through ed2go-pro. ed2go-pro offers efficient, effective, and economical online training to businesses and their employees, no matter where they are located, and whether they have one employee or thousands. With ed2go-pro, training for the latest software programs, the newest management trends, and much more, is just a click away.

**ed2go-pro**

## Online Training Works for Businesses

- ▶ In the past year, 57 million people have taken work-related courses.
- ▶ Online education allows businesses to expand their training options cost-effectively and train their workforce any time, any place.



"I handle training for my company and have invested in many "One Day Seminars," but this will be my new method of training. In fact, I've just signed one employee up for a course and plan to enroll myself in another. The format and detailed explanations make this a great way to learn."

student in *Design Projects for Adobe Illustrator CS2*  
September 2007

"It is wonderful to be able to offer employers a choice of delivery options for training. Online learning in the workplace is proving to be very popular."

**Kathy Menasche**  
Sr. Director of Business and Workforce  
Development  
Carroll Community College



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